
SECTION 4

**COMMUNICATIONS & SOSIAL INVESTMENT
COMMITTEE**

2015 ACTIVITIES REPORT

AND

2016 WORK PROGRAM

COMMUNICATIONS-VICE CHAIRPERSON

Ferita Kanter - (Chevron Indonesia Company)

And

SOSIAL INVESTMENT-VICE CHAIRPERSON

Mohammad Berli - (Total E&P Indonesia)



COMMUNICATIONS & ENGAGEMENT SUB-COMMITTEE

2015 Activities Report and 2016 Proposed Work Program

COMMITTEE MEMBERS:

POSITION	NO	NAME	COMPANY
Vice-Chairperson	1	Ferita Kanter	Chevron Indonesia Company
Members	2	Mahal Mark Rivero	IPA
	3	Michael Putrawenas	Shell Upstream Indonesia
	4	Adra Janitra	ConocoPhillips Indonesia
	5	Eri Sistiana	Chevron Indonesia Company
	6	Rizka Laksmi	ExxonMobil Indonesia
	7	Adelina Novianti	Repsol
	8	Eka Soerono	PHE Nunukan

KEY ACTIVITIES IN 2015

Activity of the committee in 2015 is the continuation of direction set forth in 2014, as below:

- **Issues Advocacy**

- Collaborate with IPA's Special Task Force on New Oil and Gas law in meeting related Gol stakeholders such as: Minister of Energy and Mineral Resources, Sudirman Said and his senior staffs on October 9, 2015.
- Collaborate with Finance and Tax Committee on PMK 218 in meeting Senior EMR official, Ego Syahrial on October 27, 2015.
- Collaborate with LNG & Gas Committee on Gas Aggregator issue.
- Provide talking points for IPA Board in engaging high-level government officials.

- **Engagement and Communications with Governments and Institutions**

- Engagement with Coordinating Minister with Economic Affairs, Coordinating Minister for Maritime Affairs, Act. KPK Chairman, Minister of Finance, Chairman of Commission VII DPR, Chairman of Oil and Gas Governance Reform Team, Chairman of National Exploration Committee, Director General of Oil and Gas, Chairman of SKKMIGAS, State Secretary Office to facilitate discussion with IPA Board and in conjunction with 39th IPA Convention and Exhibition 2015.

- **Media Relations and Educations**

- Collaborate with 39th IPA Convention and Exhibition Communication Committee to prepare press release and other media material.
- Collaborate with Social and Investment Committee in preparing press release to expose 2015 IPA Social Investment Program.
- Conducted 2 media visits, where IPA BoD meets Chief Editor and editorial team of 2 national media: Kompas and the Jakarta Post



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- Provide talking points for IPA Board engagement with the media: IPA Breaking the fast event.
 - Support the preparation of various IPA's press releases
 - **Supporting the 39th IPA Convention & Exhibition:**
 - Support the Publicity and Marketing Sub-committees in preparing, and reviewing communication materials: advertorial, press releases, targeted marketing, etc.
 - Support Plenary Committee in securing meeting/appointment with Plenary Speakers (including senior high ranking government officials).

2016 FOCUS AREA

In 2016, we expect the new Oil and Gas Law to be discussed intensively - alongside multiple other regulatory issues (gas aggregator, PSC extension, tax issues, GR 79 etc.). Therefore, it is crucial for the IPA to be perceived as advocating the interest of the country as well as the industry. A proactive advocacy will only be successful if the IPA reputation warrants the trust from the key stakeholders including media and public at large.

In the effort to build and maintain the trust, Communications & Engagement Sub-Committee will execute programs within the following focus area:

- **Government & Institution Engagement and Issue Management**
 - Regular engagement the expanding stakeholders, beyond MoMR and SKK Migas
 - IPA Board Breakfast meeting with influential leaders and experts
 - Provide update on political dynamic to IPA Board
 - Provide talking points for IPA Board in meeting with High-Ranking Government Officials.
 - Proactively proposes IPA's recommendation/position to government
 - Collaborate with RAC, F&T and other committee to help resolve industry issues.
 - Explore potential institutions within and outside oil and gas sector for public awareness and joint advocacy purposes.
- **Public and Media Engagement**
 - Conduct IPA/oil and gas industry reputation audit
 - Conduct media mapping to identify effective media engagement
 - Balanced information about the industry by providing positive narrative through op-ed, advertorial and selected interviews.
 - Media Engagement and Educations
 - Increasing public awareness through series of popular publications
 - Develop strategic partnership with select media
 - Activate social media engagement
 - Expose IPA Social Investment Program
 - Expose 40th IPA Convention and Exhibition.
- **Internal Communications**
 - Member engagement and services, not only Company member.
 - Information management
 - Improvement of IPA's website and Newsletter
 - Provide IPA Circular announcement

SOCIAL INVESTMENT & PARTNERSHIP SUB - COMMITTEE

2015 Activities Report and 2016 Proposed Work Program

COMMITTEE MEMBERS:

POSITION	NO	NAME	COMPANY
Vice-Chair	1	Mohammad Berli	Total E&P Indonesia
Members	2	Wawan Koswara	Statoil Indonesia
	3	Aldi Muhammad Alizar	PT Medco E&P Indonesia
	4	M. Adjie Suryaningrat	ConocoPhillips Indonesia
	5	Miko Asih Soenarsih	Total E&P Indonesia
	6	Puri Meinari	INPEX Corporation
	7	Hidayat Al-Hamid	BP Indonesia

VISION & MISSION

IPA has established a Social Investment & Partnership (SI&P) Committee with a vision to promote oil and gas industry and contribute to improving social condition where it's present in particular at Jakarta city & its surroundings.

The general framework of the Social Investment & Partnership Programs:



KEY ACTIVITIES IN 2015

Below are 2015 key events of Social Investment & Partnership Committee:

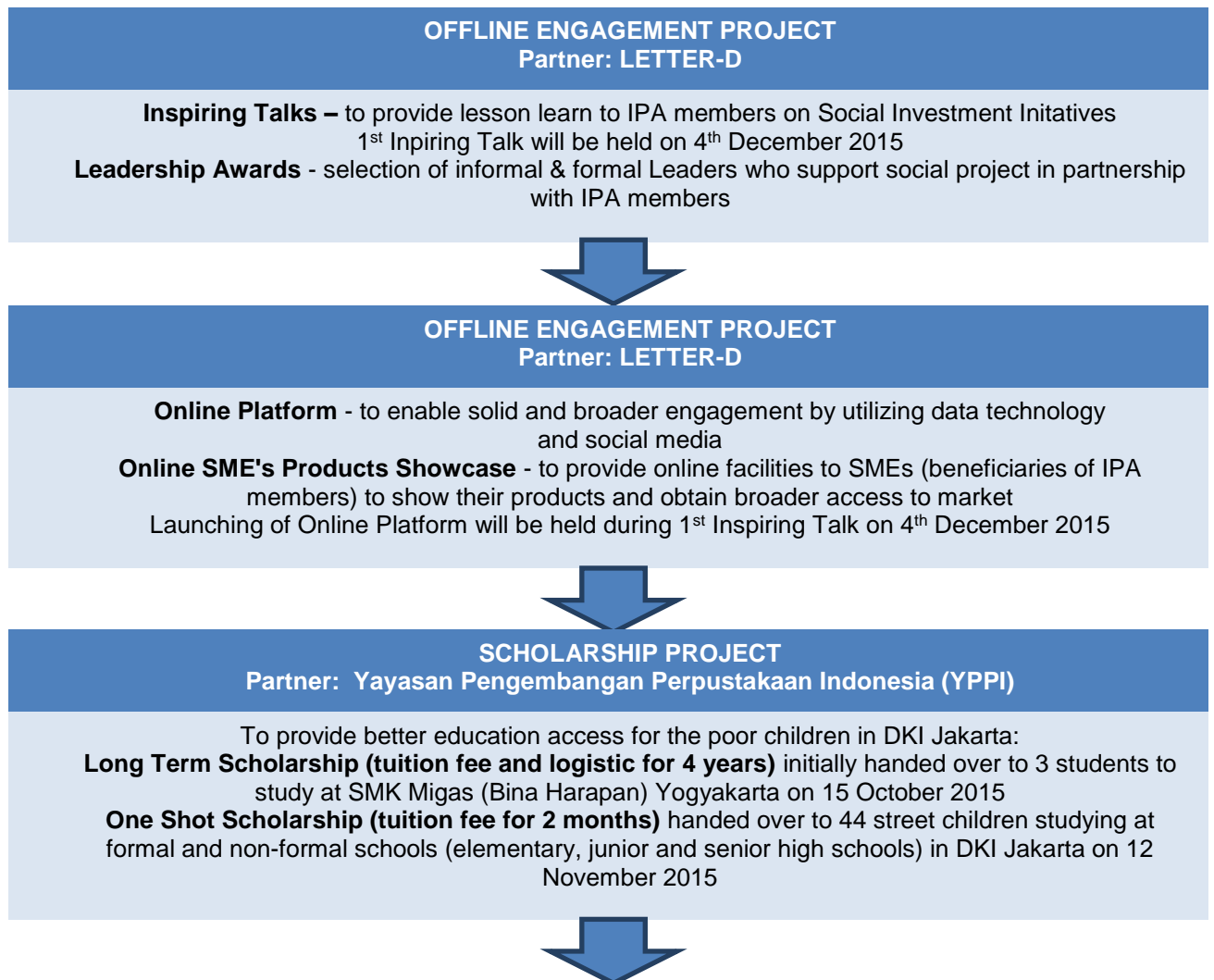
- April : Support IPA EducAid Emerging Universities Programs in Indonesia
The Education Support Project was given in kind among other things; infrastructure (class room construction), equipments (medical, computer and drilling laboratories, library support, books and computers) with a total amount IDR 1,769,726,300.

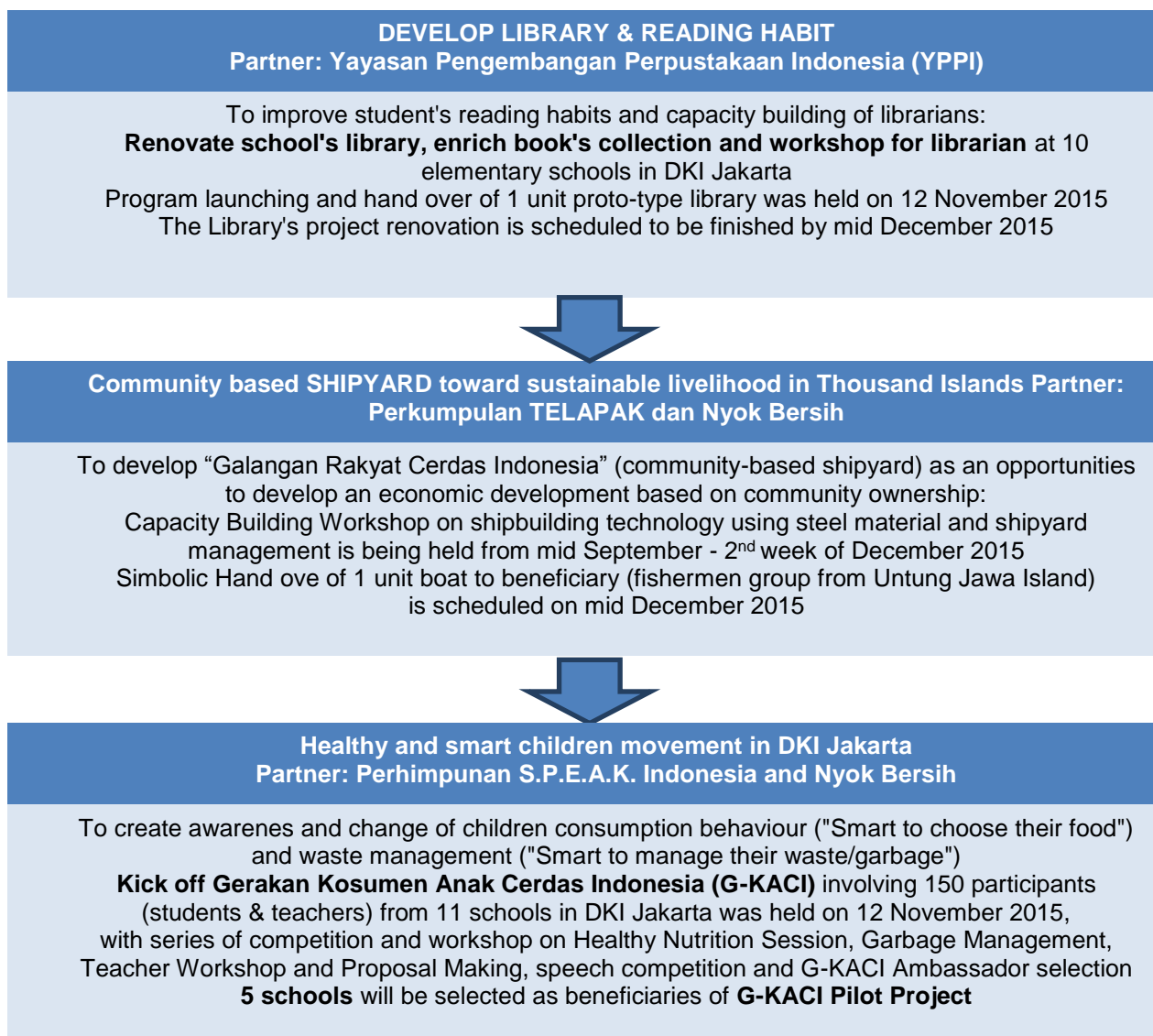
- The beneficiaries are 9 universities located in Aceh, Jambi, South Sumatera, East Kalimantan, Central Sulawesi, and Papua.
- May : Mapping social programs of IPA and way forwards. Present social framework & SI programs to the Board of IPA
 - June : Identify and select social programs and method of engagement
 - July : Presentation of SI Programs to the Board of IPA
 - August : Discuss contracts, budget and revise programs with SI partners. Finalization of SI work program & budget
 - September : Presentation of SI Programs for the Board of IPA approval.

SIGNING COOPERATION AGREEMENT BETWEEN IPA – NGO'S

On 15 September 2015

SI&P Committee has engage with several qualified partners to implement SI Programs in 2015 :





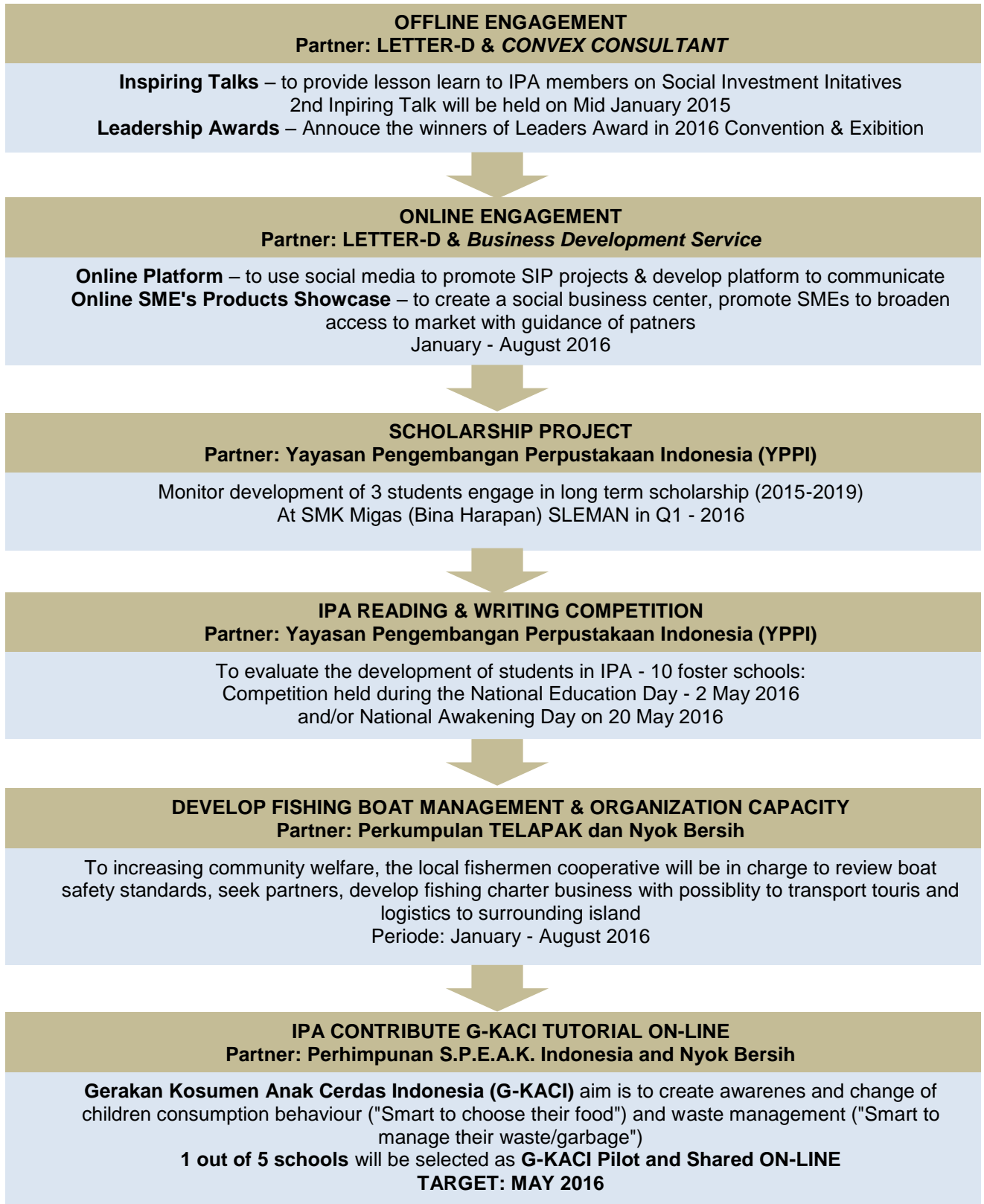
2016 PROPOSED WORK PROGRAM

After monitoring the on-going programs, SI&P Committee has concluded to continue its partnership in implementing the existing SI programs in 2016 with estimated budget of IDR. 500.000.000,-.

In principal, in 2015, we were establishing a sustainability foundation of those social investment programs, which are:

1. Engagement platform, both online and offline, to enhance IPA outreach its members and non-members plus its beneficiaries;
2. Collaborative work platform with Partners:
 - a. Telapak Foundation, Bersih NYOK movement, Universitas Indonesia and Juragan Kapal (social enterprise) – investing in Appropriate technology platform for fisheries in Thousand Island
 - b. SPEAK Foundation and GEMASS movement – inveting in initial awareness and select students' health champions.

SI Programs will focus more on the sustainability livelihood with several proposed programs:



MONITORING & EVALUATION IPA SOCIAL INVESTMENT PROGRAMS 2015

No	PARTNER	PROJECT	OCTOBER	NOVEMBER	DECEMBER
1	Perhimpunan S.P.E.A.K Indonesia	<i>Gerakan Konsumen Anak Cerdas Indonesia (GKA-CI)</i>	(1) School assessment,	(2) Launching GKAC-I Program on (12 Nov 15 - approx 150 participants) (3) Partners attended: KLHK, BPPOM, CSO-Nyok Bersih;	(4) Implementation: workshop at pilot project 5 schools (3 SD, 1 SMP, 1 SMA), event companion, on-site monitoring (5) Evaluation, publication sharing to other schools
2	Yayasan Pengembangan Perpustakaan Indonesia (YPPPI)	<i>Beasiswa 3 anak di SMK Migas & Panas Bumi Sleman</i>	(1) Identify several potential candidates & select 3 marginalised-students to commence their study at SMK Migas on 15 Oct; (2) Three students started to study at 19 Oct - for 4 years;		(3) SI&P Committee to visit 3 students in Sleman for monitoring effort
		<i>Educational scholarship to poor students in DKI Jakarta</i>	(1) Identify potential candidates and select 44 students; (2) Handover scholarship to SEKAR foundation who organised this assistance program.	(3) Program completed.	
3	Yayasan Pengembangan Perpustakaan Indonesia (YPPPI)	<i>Rehab Perpustakaan 10 Unit: 400 Buku, 2 Meja, dan 2 Bangku di DKI Jakarta</i>	(1) Library assessment of 12 schools was conducted (7 schools at North Jakarta; 5 schools at West Jakarta). (2) Make-over of one (1) prototype library & book's delivery at Penjaringan - finished 30 October.	(3) Launching the program and 1 pilot library was establish-ed on 12 Nov; (4) Library make-overs for 9 schools on going	(5) Target 9 libraries and book's delivery completed (6) SI&P Committee to visit libraries on mid-Dec
4	PT Engkel Jaya Pratama (Letter D)	<i>On-line & Off-line engagement :</i> 1. <i>Inspiring Talk</i> 2. <i>Awards</i> 3. <i>Develop SI Web</i>	(1) Live Program On-line IPA on 16 Oct. Feed backs received on 21 Oct. during SI&P com.meeting (2) MEDCO & TEPI were provided their UKM products as Demonstration pilot UKM online products.	(3) Demonstration products were gathered and put online; (4) Preparatory works for 1st Inspiring Talk & TOR of Leadership award 1st Inspiring Talk and official launching of Online	(5) Program to be scheduled on 1st week of Dec.- Venue : Pendopo room (Energy Building) (6) Preparatory works for 2nd Inspiring Talk plan to be held on 3rd week of Jan 16 or on Jan '16
5	Perkumpulan Telapak	Program Galangan Rakyat Cerdas : 1. Pelatihan 2. Pembuatan Kapal 3. Pembentukan Koperasi Kapal	(1) Boat Workshop was organised: Early stage on Sept, Introduction & assembling stages on Oct; (2) Workshop participants : 3 pax (1 from Kep. Seribu bag. Utara & 1 from bag. Selatan, 1 from Sub-Dinas Kelautan)	(3) Boat Workshop is on going : Finishing stage on Nov-1st week Dec (4) Procurement of Community Shipyard Equipment (5) SI&P Committee visit the workshop on 20 Nov	(6) Boat workshop will be completed 2nd week of Dec (7) Tentative launching and hand-over ceremony by IPA BoD on mid-Dec => 1 unit boat plan to be officially handed over to Fishermen Group from Kep. Seribu (name tbc). => The beneficiary selection was recommended by the fishermen groups Kep.Seribu and Sub-Dinas Kelautan